

# Better Homes and Gardens.

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## Save time, live better

### 83 Products & Tips to Simplify Your Life

**MODERNIZE  
YOUR KITCHEN**

39 hottest new ideas

**PRETTIEST SPRING  
CAKES EVER** *p.122*

**THE INNOVATION ISSUE!**





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**Redo our cover kitchen**  
Try out your own color and pattern combos in our enhanced tablet edition:  
[BHG.com/Trial](http://BHG.com/Trial)



Double Scoop Orangeberry is one of the exciting new double coneflowers. Bushy plants grow 30 inches tall.

## Summer Fireworks

The new coneflowers are showier and sturdier than ever. Stunning colors are just the beginning.

BY JANE AUSTIN MILLER | PRODUCED BY BARBARA MUNDALL



**Coneflowers have sprouted a new look!** No longer limited to a purple palette, garden-worthy *Echinacea* varieties come in cheerful hues of orange, yellow, red, pink, and white.

## A cut above

Thanks to plant breeding, modern coneflowers are even more versatile in the garden. Here are a handful of our favorites:

### 1. FIREBIRD

Blooms of scarlet (a rare color even among modern coneflowers) seem to scream "Get your nectar here!" 24 inches

### 2. PURITY

These gold-centered, snowy blooms are the new standard for white petals. Pencil-straight stems are perfect for cutting. 27 inches

### 3. SECRET AFFAIR

A blossom this showy can't be kept hidden. Double vivid pink flowers open by the dozen on bushy plants. Great in pots, too. 22 inches

### 4. DAYDREAM

With bright yellow rays surrounding a prominent orange cone, this hybrid brings the sun down to earth. Most dramatic when massed in borders. 26 inches

### 5. FLAME THROWER

Radiant, two-tone red-orange and gold flowers add hot hues to any mixed border. One of the earliest coneflowers to bloom. 36 inches



### IS IT FRESH?

Guess the age of a bloom by the cone's disk florets. It takes several days for them to open, from the center outward.



**Coneflowers grow anywhere the sun shines.** Hardy in Zones 3-10, their delicate beauty belies a tough-as-nails resilience. We're blissed-out over these new blooms. You'll love them, too!

## Culture

**SUN:** Plants bloom best in full sun but will tolerate light shade.

**WATER:** Give new plants 1-2 inches of water per week. Drought-tolerant once established.

**FERTILIZER:** New hybrids like well-drained garden soil enriched with compost.

## Harvest

**PICK AT THEIR PEAK:** Cut stems when petals are fully open but the disk florets (the center "quills") are still closed.

**DAYS IN BOUQUETS:** To prolong vase life, trim leaves below the waterline before you arrange fresh-cut stems. Replace water daily.

## Sources

**BLUESTONE PERENNIALS**  
[bluestoneperennials.com](http://bluestoneperennials.com)

**GARDEN CROSSINGS**  
[gardencrossings.com](http://gardencrossings.com)

**GREAT GARDEN PLANTS**  
[greatgardenplants.com](http://greatgardenplants.com)

**WHITE FLOWER FARM**  
[whiteflowerfarm.com](http://whiteflowerfarm.com)

## How to use

There's a coneflower for every garden position and purpose, thanks to an abundance of new cultivars in heights ranging from 12-inch dwarfs to 40-inch divas. For edging and containers, choose dwarfs like Chiquita, Rosita, and Cranberry Cupcake. Fill the middle of a border with stocky, multistem, medium types, such as Meteor Red, Tangerine Dream, and Dixie Blaze. Reserve the back of the border for tall types, including Flame Thrower, Tiki Torch, and Ruby Giant. All bloom from June till the first fall frost.



## Prairie roots

Long before plant breeders began hybridizing *Echinacea purpurea*, this North American native was a mainstay in formal and cottage gardens alike. In addition to myriad color combos of petals and cones, today's cultivars offer longer blooming seasons and stronger stems for cutting. Hybrids hold their bright hues longer than the species do. Many are sweetly fragrant, too.

## No-fail perennials

Find plants that solve your biggest landscaping challenges.  
[BHG.com/ToughPerennials](http://BHG.com/ToughPerennials)

## Propagation

Wild coneflowers readily self-seed and sprout like weeds if blooms are left standing. Most new hybrids have sterile seeds, so they won't spread. Those few that do often revert to purple.

**FROM SEEDS:** Garden catalogs sell seeds of both the wild purple species and many new hybrids. Start indoors 8-10 weeks before the last frost.

**FROM DIVISIONS:** Early spring and early fall are ideal times to divide coneflowers. Be sure clumps are large enough to split into several plants, each with at least one set of leaves and roots.





**TRIFEXIS®**

(spinosad + milbemycin oxime)

**Chewable Tablets**

Before using TRIFEXIS chewable tablets, please consult the product insert, a summary of which follows:

**Caution:** Federal (USA) law restricts this drug to use by or on the order of a

licensed veterinarian.

**Indications:**

TRIFEXIS is indicated for the prevention of heartworm disease (*Dirofilaria immitis*), TRIFEXIS kills fleas and is indicated for the prevention and treatment of flea infestations (*Ctenocephalides felis*), and the treatment and control of adult heartworm (*Dirofilaria immitis*), adult roundworms (*Baylisascaris* spp. and *Toxascaris leonina*) and adult whipworm (*Trichostrongylus axei*) infections in dogs and puppies 8 weeks of age or older and 5 pounds of body weight or greater.

**Contraindications:**

There are no known contraindications to the use of TRIFEXIS Chewable Tablets.

**Warnings:**

Not for human use. Keep this and all drugs out of the reach of children.

Serious adverse reactions have been reported following concurrent extra-label use of ivermectin with spinosad alone, one of the components of TRIFEXIS Chewable Tablets (see **ADVERSE REACTIONS**).

**Precautions:**

Treatment with less than 3 monthly doses after the last exposure

to microfilariae may not provide complete heartworm prevention.

**See EFFECTIVENESS.**

Prior to administration of TRIFEXIS, dogs should be tested for existing heartworm infection. At the discretion of the veterinarian, infected dogs should be treated with an adulticide to remove adult heartworms. TRIFEXIS is not effective against adult *Dirofilaria immitis*. While the number of circulating microfilariae may decrease following treatment, TRIFEXIS is not indicated for microfilariae clearance. Microfilariae hypersensitivity reactions manifested as itchy redness, vomiting, salivation and lethargy, have been noted in some dogs treated with milbemycin oxime carrying a high number of circulating microfilariae. These reactions are presumably caused by release of protein from dead or dying microfilariae.

Use with caution in breeding females. The safe use of TRIFEXIS in breeding males has not been evaluated. Use with caution in dogs with pre-existing epilepsy. Puppies less than 14 weeks of age may experience a higher rate of vomiting.

**Adverse Reactions:**

In a well-controlled US field study, which included a total of 352 dogs (176 treated with TRIFEXIS chewable tablets and 176 treated with an active control), no serious adverse reactions were attributed to administration of TRIFEXIS chewable tablets. All reactions were regarded as mild.

In some cases, dogs vomited after receiving TRIFEXIS. To ensure heartworm prevention, observe your dog for one hour after administration. If vomiting occurs within an hour of administration, reduce with another full dose.

Reactions that occurred at an incidence >2% (average monthly rate) within any of the 8 months of observation are presented in the following table:

Average Monthly Rate, % of Dogs With Adverse Reactions

Adverse Reaction	TRIFEXIS Chewable Tablets <sup>a</sup>	Active Control Tablets <sup>b</sup>
Vomiting	6.13	3.08
Pruritus	4.60	4.91
Lethargy	2.63	1.64
Diarrhea	2.25	1.14

<sup>a</sup>n=176 dogs

In the US field study, one dog administered TRIFEXIS experienced a single mild seizure 2½ hours after receiving the second monthly dose. The dog remained aroused and received four additional monthly doses after the event and completed the study without further incident.

Following concurrent extra-label use of ivermectin with spinosad alone, a component of TRIFEXIS, some dogs have experienced the following clinical signs: trembling/twitching, self-mutilation/licking, seizures, ataxia, mydriasis, blindness and depression. Spinosaad alone has been shown to be safe when administered concurrently with heartworm preventives at label directions. In US and European field studies, no dogs experienced seizures when dosed with spinosad alone at the therapeutic dose range of 13.5-27.3 mg/lb (30-60 mg/kg), including 4 dogs with pre-existing epilepsy. Four epileptic dogs that received higher than the maximum recommended dose of 37.3 mg/lb (83 mg/kg) experienced at least one seizure within the week following the second dose of spinosad, but no seizures following the first and third doses. The cause of the seizures observed in the field studies could not be determined. For technical assistance or to report an adverse drug reaction, call 1-888-545-9873. Additional information can be found at [www.TRIFEXIS.com](http://www.TRIFEXIS.com).

**Post-Approval Experience (March 2012):**

The following adverse reactions are based on post-approval adverse drug event reporting. The adverse reactions are listed in decreasing order of frequency: vomiting, depression/lethargy, pruritus, anorexia, diarrhea, trembling/shaking, ataxia, seizures, hyperaesthesia, and skin redness.

**Effectiveness:****Heartworm Prevention:**

In a well-controlled laboratory study, TRIFEXIS was 100% effective against natural heartworm infections when administered for 3 consecutive monthly doses. Two consecutive monthly doses did not provide 100% effectiveness against heartworm infection. In another well-controlled laboratory study, a single dose of TRIFEXIS was 100% effective against adult heartworm infections. In a well-controlled six-month US field study conducted with TRIFEXIS, no dogs were positive for heartworm infection as determined by heartworm antigen testing performed at the end of the study and again three months later.

**Flea Treatment and Prevention:**

In a well-controlled laboratory study, TRIFEXIS demonstrated 100% effectiveness on the first day following treatment and 100% effectiveness on Day 30. In a well-controlled laboratory study, spinosad, a component of TRIFEXIS, began to kill fleas 30 minutes after administration and demonstrated 100% effectiveness within 4 hours. In field studies conducted in households with existing flea infestations of varying severity, flea reductions of 98.0% to 99.8% were observed over the course of 3 monthly treatments with spinosad alone. Dogs with signs of flea allergy dermatitis showed improvement in erythema, papules, scaling, alopecia, dermatitis/pododermatitis and pruritus as a direct result of eliminating the fleas.

**Treatment and Control of Intestinal Nematode Infections:**

In well-controlled laboratory studies, TRIFEXIS was a 100% effective in removing naturally and experimentally induced adult roundworm, whipworm and hookworm infections.

NADA #141-321. Approved by the FDA

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“Coneflowers now come in flashy colors—some with fully double blooms. Their multiple crowns translate to fuller plants and more flowers.”

Dan Heims, Terra Nova Nurseries



**Echinacea Secret Romance's** double pink blooms sparkle next to Marina sedum and Heuchera Ginger Peach.





### Perennial pairings

Coneflowers are great team players in the garden. Here are two of our favorite combos:

#### AMAZING DREAM CONEFLOWER/ STRAWBERRY PUNCH COREOPSIS

Staggered heights, compatible rosy hues, and long blooming cycles are the hallmarks of success in this dynamic duo, left.

#### DIXIE SCARLET CONEFLOWER/ CLOUD WALKER SEDUM

Even when it's not in full bloom, the mauve buds of this sedum add airy contrast, right. Both drought-resistant plants like average soil.



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## Butterfly buffets

Get 23 easy, beautiful butterfly garden plans. [BHG.com/ButterflyPlans](http://BHG.com/ButterflyPlans)



### Host a wingding

No flower says "Come and get it!" to butterflies and birds better than coneflowers. For the giant swallowtail, right, the level landing pad of brightly colored petals advertises sweet nectar within the cone's 200-300 disk florets.

### OFFER SUN AND SERENITY

Like the flowers they're drawn to, butterflies love to bask in the sun. They're more likely to stop in a spot sheltered from the wind, such as alongside a fence or on the south side of a house or garden shed.



### CATER TO CATERPILLARS

Butterflies will lay eggs on leaves their offspring eat. Tuck in a few favorite food plants, such as parsley, dill, fennel, and milkweed.

### LEAVE PLANTS STANDING

Seed-eating songbirds—particularly goldfinches—flock to mature coneflowers. Let the flower stalks remain in fall to provide food. ■

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