

www.nmpromagazine.com

NMPRO

Nursery

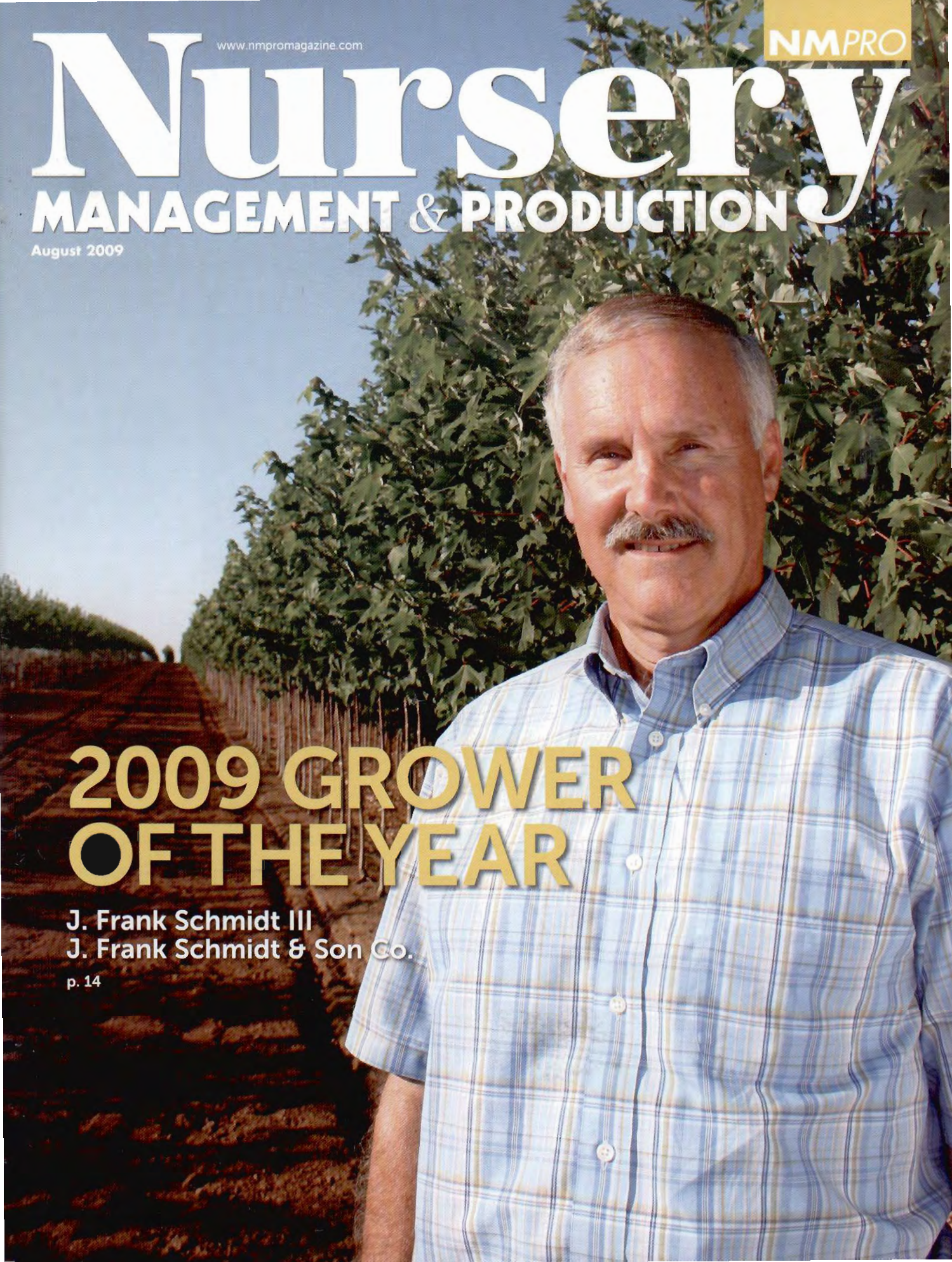
MANAGEMENT & PRODUCTION

August 2009

2009 GROWER OF THE YEAR

J. Frank Schmidt III
J. Frank Schmidt & Son Co.

p. 14



DEPARTMENTS

- 4 Viewpoint
Kelli Rodda
- 6 Introductions
- 24 Nurseries Across America
The Perennial Farm
- 42 Products
- 46 People In The News
- 46 Events
- 48 Advertiser Index
- 50 Classifieds
- 58 From the Landscape
Distributor's Perspective
Todd Davis

PLANT MATERIALS

- 8 Green Guides
 - 8 *Heliopsis* 'Tuscan Sun'
 - 10 *Veronica spicata*
Royal Candles
 - 12 *Nepeta* × *faassenii*
'Walker's Low'

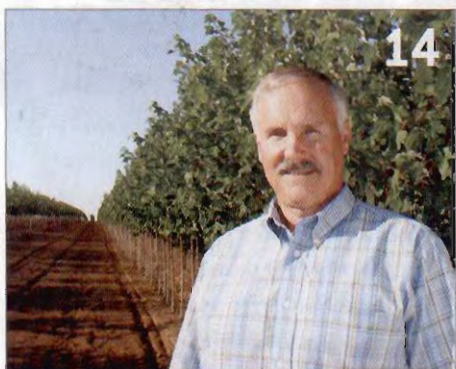


ON THE COVER:

J. Frank Schmidt III not only heads up his family's nursery, but he also contributes time, expertise and resources to the industry.

See Page 14. Photo by Nancy Buley.

COVER STORY



J. Frank Schmidt III is the **NMPRO** 2009 Grower of the Year. This family nursery has introduced more than 70 new trees.



Add some color to your production plans with new perennial varieties.

A perennial focus

August is the perennial issue, and several pages of this month's **NMPRO** is dedicated to the crop, including Introductions, Green Guides and Regional Plant Specialist.

FEATURES

28 Views from the Buglady

Suzanne Wainwright-Evans explains why good bugs go bad.

34 New perennials

Check out these new varieties from breeders around the world.

36 Lending a hand

A revamped SBA lending program provides better terms for small businesses.

53 *Platycodon grandiflorus*

Richard Hawke, plant evaluation manager at the Chicago Botanic Garden, assessed the performance of balloon flower for four years. See which cultivars made the grade.



Nursery Management & Production (ISSN 1080-6695) is published monthly. Copyright 2009 GIE Media, Inc., 4020 Kinross Lakes Pkwy., Suite 201, Richfield, OH 44286. All rights reserved. No part of this publication may be reproduced or transmitted by any means without permission of the publisher. One-year subscription rates: Free to qualified growers in the United States. Non-Qualified U.S. subscriptions are \$96 in the United States; \$120 for delivery outside the U.S.; U.S. funds drawn on a U.S. bank required for all foreign subscriptions. Single copy rate: \$8 plus postage while supplies last. Periodicals postage paid at Richfield, Ohio, and additional mailing offices. Postmaster: Send address changes to **NM&P**, 4020 Kinross Lakes Parkway, Suite 201, Richfield, Ohio 44286. Canada Post: Publications Mail Agreement #40612608. Canada Returns to be sent to Bleuchip International, P.O. Box 25542, London, ON N6C 6B2.

Add some

Color

to your production plans

These new introductions provide pizzazz to the perennial mix

Whether you're a rookie or pro at producing perennials, check out these new plants from breeders around the world. For a comprehensive list of new perennial introductions, see the August issue of *Greenhouse Management & Production*.

1. AJUGA

Ajuga 'Sparkler' from Terra Nova Nurseries has thick, dark green, shiny foliage covered in creamy-white splashes that light up the floor of a garden. 'Sparkler' has hybrid vigor and produces blue flowers in spring. It reaches 3 inches tall and 10-24 inches wide. It is hardy in USDA Hardiness Zones 6-9.

2. ALOE

Rancho Tissue Technologies has released an aloe hybrid. 'Sunset' has a light pink tinge to the foliage and red trimmed edges. It should be planted in full sun to preserve its unique coloring. 'Sunset' is drought tolerant, cold hardy and heat loving.

3. ASYSTASIA

Asystasia 'Manaus' from GroLink is a creeping, herbaceous perennial that reaches 4-6 inches tall and produces glossy green and yellow variegated leaves. It grows best in full to partial sun. In the summer and fall this plant will produce funnel-shaped, deep purple to white flowers. It makes an excellent ground cover for the landscape or can be used

as a trailing component plant in mixed containers. Hardy in Zones 9-11.

4. COREOPSIS

Coreopsis verticillata 'Route 66' from ItSaul Plants produces yellow flowers with a beautiful ring of burgundy around the crown that bleeds down to the petal tips. Discovered by Patti Bauer of Bauer's Forever Flowers in Lucinda, Pa., it has come back for three years in USDA Hardiness Zone 5. It prefers full sun to partial shade and grows to 24 inches tall. Hardy in Zones 5-9 and possibly colder.

5. DIANTHUS

Dianthus 'Hearts Desire' is available from Blooms of Bressingham. It produces double bubblegum pink with darker pink eye flowers in mid to late spring with slight rebloom in fall. A sport of long-time Blooms of Bressingham favorite 'Rosish One.' Plants have a sturdy, uniform habit making them good for containers with excellent flower canopy. Plants reach 6-8 inches tall in flower by 10 inches wide. Hardy in Zones 4 to 8. It was developed at the University of Nebraska-Lincoln.

6. ECHINACEA

Echinacea purpurea 'Hot Summer' is exclusively available from Northwest Horticulture. Flowers open orange and fade to red. It boasts a good flower petal count and produces an abundance of blooms from late June to August. 'Hot Summer' grows 18 inches tall and 12-18 inches wide.

