

Today's GardenCenter®

10 Revolutionary Years

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Victoria Anderson
Gethsemane Garden Center

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The Natural Gardener knows how to dazzle customers with native and drought-tolerant plants.

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Jesse H. Neal
National
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2011 Best Integrated
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WINNER

2010 National Bronze Award
2010 State Of The Industry Report

2010 Multi-Platform Honorable
Mention Steal This Idea

2009 National Gold Award
2008 Revolutionary 100
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Specialty products like miniature gardening accessories can be difficult to track on your inventory reports. Here are some tips on how you can get the most out of selling these categories.

Today'sGardenCenter.com/May2013

How Is Spring Going So Far?

We've taken a real-time look at how early spring has been going when it comes to hot trends, how the weather has affected customer counts and top sellers in live goods and hard goods. See the early results at Today'sGardenCenter.com/May2013.

More On Miniature Gardening

Looking for something new to offer your customers for their miniature and fairy gardens? Visit Today'sGardenCenter.com/May2013 for a roundup of the latest fairy gardening products.



from King at Today'sGardenCenter.com/May2013.

King's 3 Steps To Better Inventory Management

General manager Wes King says supplier visits, smaller orders and great merchandising are helping King's Gardens become better buyers. Hear the story directly

NEW Drought-Tolerant Plants For 2013

With another sizzling summer approaching, breeders pick 15 plants that can help your customers enjoy their gardens all season long.



Agave Marginated Weberi (Rancho Tissue Technologies)

Agave Marginated Weberi is a medium-sized rosette-forming succulent with fleshy, spine-tipped blue-green leaves that have a wide, pale-yellow stripe

along the nearly spineless margins. Like the species, this plant features bright-yellow flowers on branched stalks at maturity. It reaches approximately 4 feet tall by 7 feet wide. Plant in full sun to light shade in a well-draining soil. Hardy to 10°F.



Angelonia 'Serenita' (PanAmerican Seed)

Shorter and more manageable than 'Serena' on the bench and in the garden, new 'Serenita' is ideal for very hot or humid night temperatures found in Florida and other southern

areas. It's also good for mixed combos where a shorter structure plant is desired. It delivers the same elegant-but-tough performance of popular 'Serena,' plus it's deer resistant.



Delosperma Jewel Of The Desert Series (Northwest Horticulture)

The *Delosperma* Jewel of the Desert series from Northwest Horticulture offers an extremely long bloom time, flowering from spring till frost. Varieties are

very winter hardy and also drought resistant. Growing in a compact habit, they reach approximately 6 inches high and wide. Colors include Garnet, Moonstone, Peridot, Rosequartz, Topaz and Ruby. Hardy to Zone 4.

Gazania 'Kiss Frosty Red' (Goldsmith Seeds)

A certified heat lover, the Kiss series of gazania is an ideal crop for summer to extend the retail bedding-plant sales window. 'Kiss Frosty Red' is a new color available for retail this spring and is bound to attract customers with its vivid red flowers and silvery foliage.



Echinacea 'Cheyenne Spirit' (Kieft Seed)

Echinacea 'Cheyenne Spirit' provides many seasons of colors reminiscent of the North American plains: Red, Orange, Purple, Scarlet, Cream, Yellow and White.

Use in the perennial border,

in a mass landscape planting, in butterfly gardens or as a cut flower. A 2013 winner of All-America Selections Flower Award, 'Cheyenne Spirit' has excellent overwintering performance and drought tolerance. At maturity, it reaches 18 to 30 inches in height and spreads 10 to 20 inches. Zones 4 to 10. Blooms from late spring to autumn.



Echinacea 'Double Scoop Cranberry' (Darwin Perennials)

Darwin introduces new Cranberry to its Double Scoop double echinacea series. Its no-fade color is vibrant, and the plant has good drought tolerance, great retail appeal and long-time home gardener enjoyment. It will grow to 24 to 26 inches high and 16 to 22 inches wide. It blooms from late spring to late summer. Zones 4 to 9.



Echinacea 'Supreme Cantaloupe'
(Blooms of Bressingham)

'Supreme Cantaloupe' is a heavy bloomer and has non-fading color from July through October. Branching is superior to many cone-flowers in the market, giving the plant a full and compact habit. It's strongly upright and takes full sun.

Others in the series are 'Supreme Flamingo' (coral and shrimp pink) and 'Supreme Elegance' (rose red). The Supreme series is being introduced by Blooms of Bressingham and was bred by Terra Nova Nurseries. Zone 4.



Gaura lindheimeri 'Mr. Liko'
(American Beauties Native Plants)

'Mr. Liko' is a selection discovered at Civano Nursery in Arizona. It has blush-pink flowers produced in abundance from early spring until first frost. It has a rounded form that stays tight and doesn't fall apart like so many other gaura do. While delicate in appearance, this plant has out-

standing heat and drought tolerance.



Grevillea 'Peaches And Cream' (Ball Ornamentals)

Grevillea are tough and durable with lots of textured color. Exotic-looking blooms flower year round in appropriate zones. It has a compact habit of 4 by 4 feet, making

it ideal for both containers and landscapes. Two-tone flowers of peach and cream hold great appeal. It grows to 36 to 72 inches high and spreads as much as 96 inches. Zones 9a to 11.



Gomphrena Pinball Series
(Sakata)

As the first vegetative gomphrena on the market, Pinball stands apart with its strong mounding habit and vibrant color for higher retail sell-through.

Proven performance in the landscape, exceptional heat and drought tolerance

and outstanding presentation at retail is how Pinball is answering the demand in today's marketplace. The unique texture, mounding habit and continuous flowering make Pinball an ideal component plant for mixed containers. Three colors round out this new series: Purple, White and Snow-Tip Lavender, with each plant reaching a height and width of 14 to 18 inches.

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Gomphrena 'Pink Zazzle'



Helianthus xmultiflorus 'Sunshine Daydream'



Lantana 'Little Lucky'



Ninebark 'Tiny Wine'



Zinnia UpTown Series

Gomphrena 'Pink Zazzle' (EuroAmerican Propagators)

This one-of-a-kind gomphrena catches the eye with large, vibrant-pink flowers that burst like fireworks out of bright green foliage. The flowers' stiff petals are durable and long-lasting. Over time, they fade to a softer pink and end up with creamy white tips. This re-blooming plant is heat tolerant and a colorful low water use plant. Great as a garden plant, indoor pot crop and even for cut-flower arrangements.

Helianthus xmultiflorus 'Sunshine Daydream' (Plants Nouveau)

Found as a sport of 'Capenoch Star' at North Creek Nurseries, this new false sunflower selection has been mildew free for years, even in terribly drought-ridden summers. The blooms are like pincushion buttons in deep, golden yellow. It reaches 4 to 5 feet tall and 3 to 4 feet wide. Covered in blooms like a Christmas tree dressed in yellow ornaments, this plant will not disappoint. It's perfect for the middle of the border.

Lantana 'Little Lucky' (Ball FloraPlant)

Lantana 'Little Lucky' is a low-maintenance variety that

flowers well into summer's heat. It is a compact-growing lantana great for borders and dry, sunny containers. Its low seed set means more blooms to enjoy. Available in four appealing colors.

Ninebark 'Tiny Wine' (Proven Winners)

This new dwarf ninebark reaches a mere 3 to 4 feet, with the most refined habit available. 'Tiny Wine' is extra bushy, with small leaves and dark, bronze-maroon foliage that is colorful all season. The flower show is exceptional, with dainty, white flowers blooming up and down the stem in late spring. This plant will provide a lot of low-maintenance color in a very small space. Zone 3.

Zinnia UpTown Series (Burpee Home Gardens)

Bring some of the garden inside all season long with the help of a cutting garden. Long-stemmed varieties such as the UpTown zinnia series stand 18 to 24 inches tall in full heat and with less watering. They are available in four colors: Sunstreak (shown), Pink Champagne, White Wall and Orange Blossom, so the bouquet options are endless.

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