



Coreopsis 'Little Penny,' a 2009 introduction from Terra Nova Nurseries.

Terra Nova Reaches New Variety Milestone

With the introduction of 50 new varieties for 2009, Canby, Oregon-based Terra Nova Nurseries has hit a milestone as a plant breeder: They've introduced more than 600 new varieties to the market since the company's founding.

The 2009 line-up includes some of North America's most advanced genetics of agastache, echinacea, heuchera, heucherella and tiarella available on the market. This winter, Terra Nova Nurseries also introduced two new series that they say "break all the rules" in coreopsis and helleborus. Five new annual coreopsis varieties now bloom hundreds of flowers while maintaining a tight, compact habit throughout summer and fall. The second breakthrough series, Winter Jewels, consists of 10 new winter-blooming, double helleborus in an exclusive range of colors.

These 50 new varieties can be found in Terra Nova's 2009 Winter Catalog, which has been restructured and streamlined to provide information easily and effectively. The catalog was designed with a clean look and format that has also been adopted for the Terra Nova Nurseries website. The company's goal was to provide customers a consistent style and design for easy access to all the facts, photos and insights needed to make informed purchasing decisions. The new catalog is also packed full of helpful grower tips, creative plant combination recipes, and landscaping suggestions based on trial research conducted by Terra Nova Nurseries staff. **GT**

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